



CONSENT AGENDA  
ITEM # F

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**MEMORANDUM**

**TO:** ROB FIX  
**FROM:** SUNIL HARMAN   
**SUBJECT:** AMENDMENT TO THE PORT'S AIR SERVICE INCENTIVE PROGRAM FOR BELLINGHAM INTERNATIONAL AIRPORT

**DATE:** FEBRUARY 19, 2019  
**COPIES:** AIRPORT MANAGERS

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**ACTION REQUESTED**

Motion amending the Port's Air Service Incentive Program for Bellingham International Airport to allow unmatched funding for marketing new routes up to a maximum of \$75,000.

**BACKGROUND**

In June 2018, the Commission authorized the adoption of the Air Service Incentive Program for Bellingham International Airport. Part of this program included the Port reimbursing the airline up to \$150,000 in matching funds per route for marketing in the destination and local regions. To help promote marketing of new routes, the Port would like to offer a maximum of \$75,000 in unmatched funds for marketing new routes.

**FINANCIAL IMPACT**

The amendment will have no direct fiscal impact, but will allow for expenditures on marketing in the future.

**STRATEGIC PURPOSE:**

Consistent with the Port of Bellingham's mission, this Program will promote sustainable economic development, optimize transportation gateways, and manage publicly owned land and facilities to benefit Whatcom County.

**RECOMMENDATION:**

Approval of action requested.